

The prevention or relief of poverty, the saving  
of lives and relief to those in need.



# ANNUAL REPORT 2020-2021

SCOTTISH CHARITY No.SC042864

[www.jannethopewellministries.co.uk](http://www.jannethopewellministries.co.uk)

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## **Welcome to our Trustees Annual Report for 2021-2022.**

This has been a life changing year!

The truth is that all over the world everyone has been pressed on every side by economic crisis, inflation, failing economy, political uprising, company closures, rising unemployment, insecurity and the compounding effect on Russia's war in Ukraine which has led to fear, tension, anxiety and rising food and energy cost on a global level.

When economic pressures are high, it affects families, strains relationships, and causes more trouble in marriages, leading to increase in domestic violence & abuse, of which women and their children are the casualties of domestic squabbles and violence.

We were able to assist women who turned to us, and our platform was visited by countless women seeking solutions, resources and information on how to cope and on how to escape from domestic abuse. (See our statistics in this report)

During all the challenges facing our world, we have nevertheless pressed on and managed to keep up our work, and with new partnerships we have been able to help as many people as we could.

We have focused our efforts in the last year on getting much needed food and care packages to those who reached out to us, and we specifically took time to help the suffering women and children from the war in Ukraine, as well support other immigrants by giving them Easter & Christmas gift packages as well as birthday gifts.

This delighted many children and brought smiles to their faces. With the help of our partners and volunteers, we have been able to continue reaching out to as many people as we can.

We are prayerful that the next twelve months will turn out to be better than the previous twelve months.

We are grateful for your support and partnership always.  
Sincerely Yours,

**Jannet Hopewell/Trustee**

**Marie C. Tomlin/Trustee**



## OUR PURPOSE

Our charity was set up for:

1. The prevention or relief of poverty.
2. The saving of lives.
3. The relief of those in need by reason of age, ill health, disability, financial hardship or other disadvantage.

The powers contained in Clause 7 of our constitution enables us to do quite a number of things in pursuit of the above areas, which includes assisting women suffering from domestic violence & abuse, provision of biblical & pastoral education, engaging in public awareness campaigns, provision of food, medicines & healthcare to destitute/disadvantaged women and children amongst many other objectives.

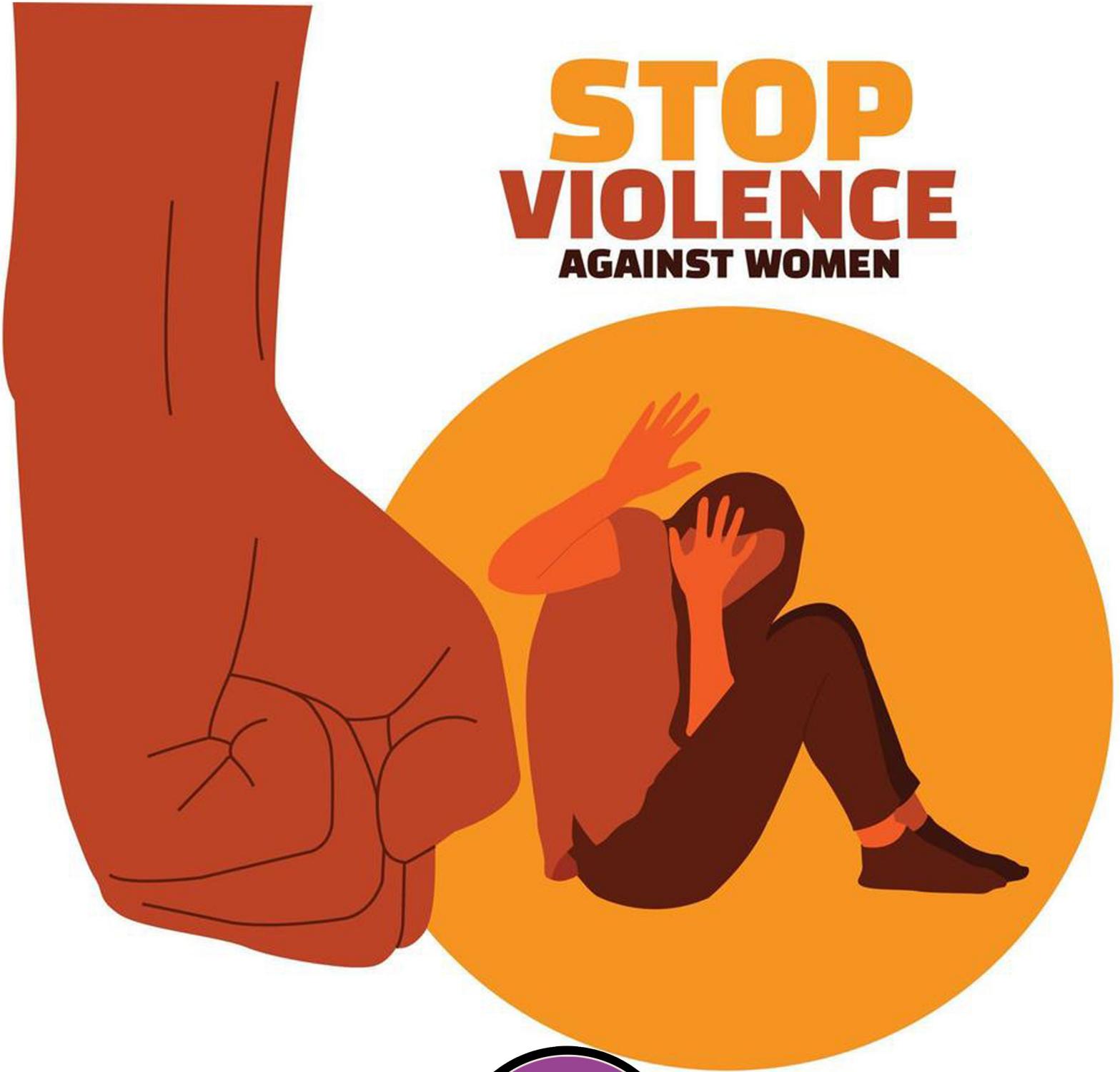
We are pleased to report that in the last year, we have been able to make tangible, measurable progress in a few of these areas despite all the challenges we faced, though we would love to have been able do more.



National Domestic Violence Helpline

**0800 027 1234**

**STOP  
VIOLENCE  
AGAINST WOMEN**



[www.jannethopewellminsitries.co.uk](http://www.jannethopewellminsitries.co.uk)

# DOMESTIC VIOLENCE

## **VOICE OF AWARENESS CAMPAIGN**

We have worked very hard this year with our 'Voice Of Awareness' anti-domestic violence campaign. We raised awareness at every level and at every opportunity given to raise the issue of domestic violence and abuse and keep it in the forefront of people's minds. We have been there for the victims to be sure that they are heard.

We have ensured that our online resources are adequate and current. The information on our online website are always under review and we ensure that those looking for information, answers or looking for a way out of their abuse can safely do so.

### **Library Resources:**

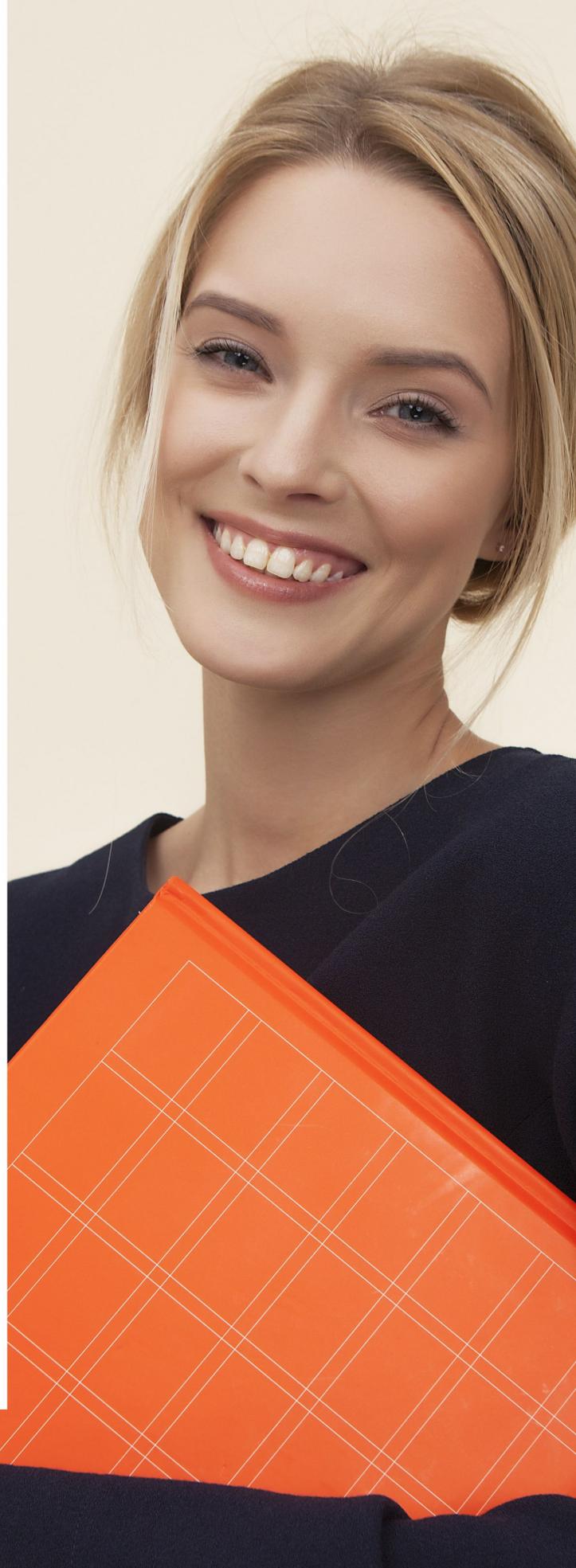
In the last 12 months, we sent more of our domestic violence awareness leaflets to libraries across Scotland. The aim is to have the resources made available to women who may be looking for a way out of their dilemma.

### **2023 Campaign:**

Our goal in 2023 is to collaborate with more GP surgeries, dentists, universities, town halls and Citizens Advice bureau and the like to get domestic violence awareness leaflets and posters into places where potential victims can get hold of them.

### **International Partnerships:**

Our partnerships with other domestic violence organisations in other nations around the world has been progressive and we have seen a significant traffic from other nations especially from China. As such we aim to do more in the years ahead and to reach many more people in need of our support and assistance.



# DOMESTIC VIOLENCE

## **INTERNATIONAL DAY FOR THE ELIMINATION OF DOMESTIC VIOLENCE - 25 NOVEMBER EVENT.**

For the 2022 campaign, we partnered with high schools in the United Kingdom & abroad to promote the international day for the elimination of domestic violence. It is a domestic violence awareness day. It is held annually on **25 November**. As we did in past years, we used the campaign period to raise more awareness about the evil of domestic violence and partner abuse in our communities.

This year we partnered with various hair saloons, barber shops and ethnically diverse grocery stores who gave out our campaign leaflets, put up the campaign banners and flew orange colour balloons in their stores. As we do annually, we released a host of orange balloons on the day to mark the event and help raise awareness.

### **Men helping the campaign:**

We were fortunate to have men volunteers helping us with the campaign against domestic violence and abuse. This is a boost for the campaign to see men being visible in addressing the harm that partner abuse and domestic violence causes. In 2023, we plan to recruit more men volunteers and more male business owners to assist us with our campaign.

### **Information Resources:**

This year our volunteer media team created more flyers, posters, booklets and other domestic violence awareness resources which we have made available online throughout the year. Visitors were able to download materials as well as request for information which can be emailed to them. The same resources were made available in print format.

### **Online Access By Victims:**

We are pleased to report that over the last twelve months, we have been able to assist thousands of people who came to our website for information, support & encouragement at one point or another from various parts of the United Kingdom and overseas. (Please see our visitors statistics overleaf)



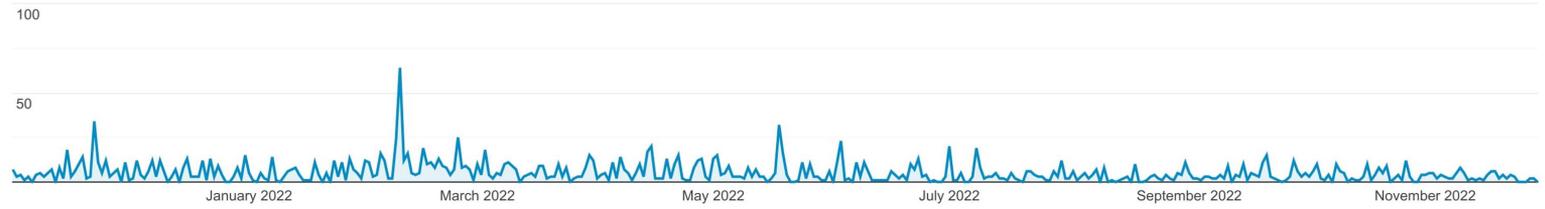
Audience Overview

Nov 1, 2021 - Nov 30, 2022

All Users  
100.00% Sessions

Overview

Sessions



Sessions

2,077



Users

1,569



Pageviews

2,557



Pages / Session

1.23



Avg. Session Duration

00:00:29



Bounce Rate

90.66%

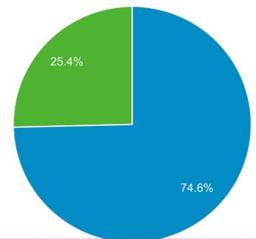


% New Sessions

74.63%



New Visitor Returning Visitor



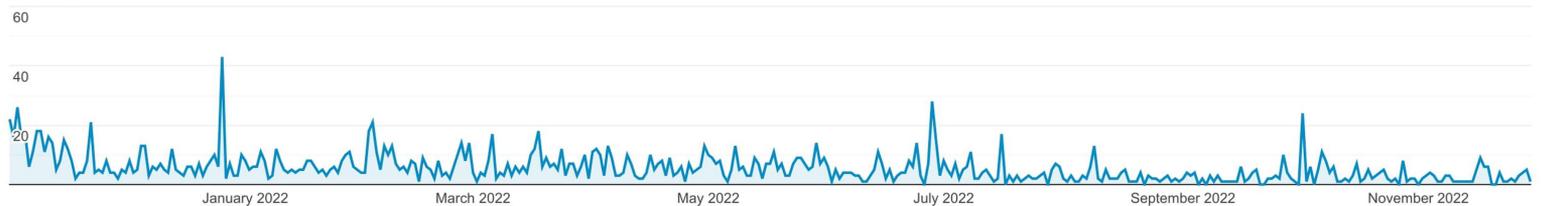
Audience Overview

Nov 1, 2021 - Nov 30, 2022

All Users  
100.00% Users

Overview

Users



Users

1,918



New Users

1,899



Sessions

2,269



Number of Sessions per User

1.18



Pageviews

3,126



Pages / Session

1.38



Avg. Session Duration

00:00:39

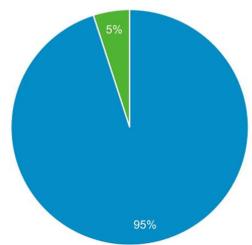


Bounce Rate

87.17%



New Visitor Returning Visitor



# **VISITORS DATA ANALYTICS - 2021-2022**

As our online work and resources form a major area of our activities, it is essential to quantify our success in the last twelve months by reporting what raw analytic data shows of how much success we have had in assisting people who visited both our websites to access information on how to deal with domestic violence & abuse, sex trafficking matters and on how to escape prostitution as well as receive daily devotionals & ministry help, etc.

## **STATISTICAL DATA FROM:**

**01 November 2021 to 30 November, 2022:**

**Total users: 3,487**

**Total Sessions: 4,346**

**Total page views: 5,683**

**New userd: 1,899**

**New sessions rate: 75.63%**

**Our highest traffic came from:**

**CHINA.**

**The other nations are:**

**United States Of America,**

**United Kingdom,**

**China, Germany, Finland,**

**Indonesia, Ireland,**

**Zimbabwe, Nigeria & Canada,**

**Nepal, Hong kong, etc.**

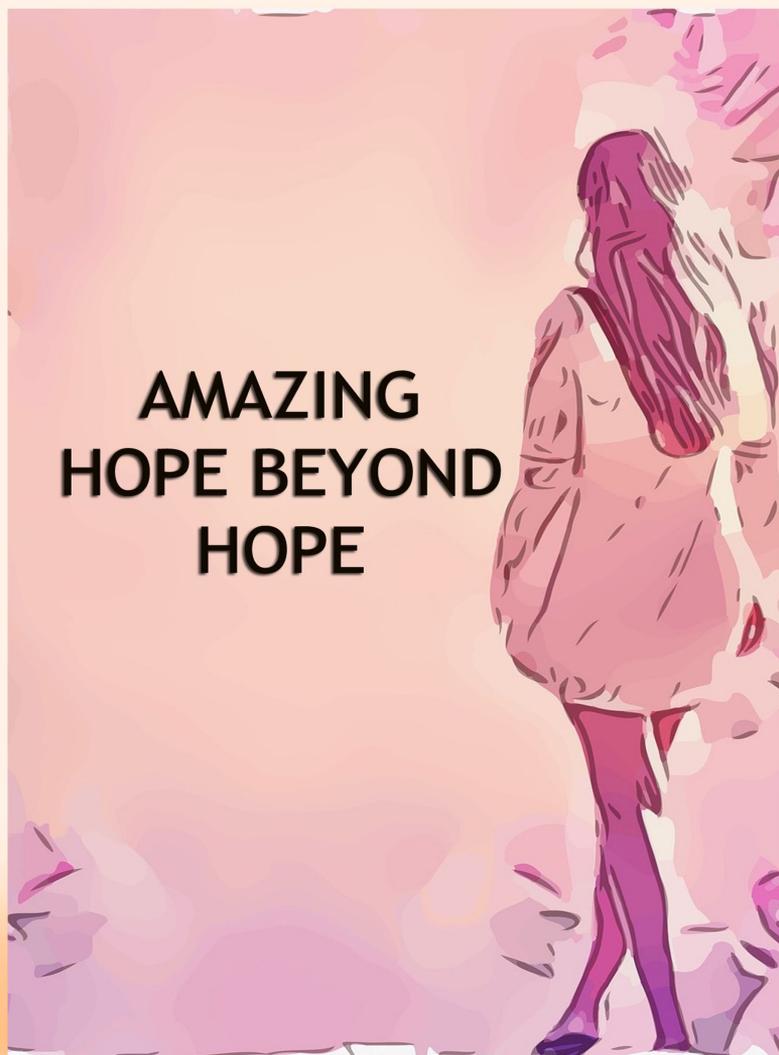


# FREE ENCOURAGEMENT BOOKLETS

GET  
STRENGTH  
FOR  
YOUR  
MIND



AMAZING  
HOPE BEYOND  
HOPE



FREE  
RESOURCE



**FREE ENCOURAGEMENT BOOKLET**

# **PROMISES**

## **FROM GOD'S WORD FOR YOU FOR**

**Do you want the difference a  
year can make in your life?**

**FREE  
RESOURCE**

# ENCOURAGEMENT

One of the things we have learned over the years is that people are suffering from lack of encouragement. Women feel defeated or deflated when things are going wrong in their lives or have gone wrong.

There is not a person on the planet who does not know what it is to be discouraged, feeling hopeless and feeling that life has no meaning anymore. This hopelessness has driven many to suicide and grave mental illness.

So, we at Jannet Hopewell Ministries made the commitment to produce daily devotionals, positive affirmations, encouraging short videos, postcards, leaflets and other media materials to encourage the people we serve.

We have received so many testimonies of people saying things like: "I need that today!" or "This came just at the right time." or "I need this right now" and so on and so forth.

We have been blessed to have a committed team of volunteers & media experts who are willing to help us and support us in designing and uploading these positive affirmations across the web, on our websites, Instagram, Facebook and other media platforms.

We are indebted to them. The beauty of this is that people can share the same encouraging messages with their friends, families, associates, loved ones and to the ends of the earth in fact.

It is our goal for **2022-2023** to be more active in using our media platforms as a charity to bless and reach even many more people here in Scotland, United Kingdom & across the globe.

In a world currently anxious about ongoing economic crisis, increased joblessness, company & business failures and double digit inflation, the world can use a daily encouragement. To access our daily devotional please visit:

[www.jannethopewellministries.co.uk/daily.html](http://www.jannethopewellministries.co.uk/daily.html)



# GET STRENGTH FOR YOUR MIND



## AMAZING HOPE BEYOND HOPE



### RESOURCES PROVIDED IN 2021-2022

**END  
VIOLENCE  
AGAINST  
WOMEN!**

**"In the day of trouble,  
He will keep me safe in His dwelling,  
He will hide me in the shelter of  
His tabernacle and set me high  
upon a rock!"  
Psalm 27v5**

...to what God said about you:  
God Said;  
You are **PRECIOUS & HONOURED** in  
His sight.." [Isaiah 43v4]  
God said;  
"...I LOVE YOU..." [Isaiah 43v4]  
God said;  
"...DO NOT BE AFRAID, I am with you!....  
[Isaiah 43v5]

You can heal and be restored and feel your  
true value and preciousness again!

**GET HELP TODAY!**

**NATIONAL DOMESTIC VIOLENCE  
HELPLINE 0800 027 1234**



Jannet Hopewell Ministries - Scotland.  
Registered Charity No. SC042864.  
Company Limited By Guarantee No.411654.  
[www.jannethopewellministries.co.uk](http://www.jannethopewellministries.co.uk)  
Email: [admin@jannethopewellministries.co.uk](mailto:admin@jannethopewellministries.co.uk)



**BECOMING  
WOMEN'S**



**GREATER  
CONFERENCE**

**DISCOVER YOUR INNER GREATNESS!**



**28, 29 & 30 JULY 2022**

**ONLINE CONFERENCE**

**@WWW.BGTVLIVE.CO.UK**

**Amazing Speakers, Worship, Workshops, Theatre Performance,  
Survivors Awards, Etc.**

**EVENT OFFICE**

**TEL: 07448740577/07933164414**



# BG CONFERENCE REPORT

## CONFERENCE-RETREAT 28, 29 & 30 JULY

We had an amazing three days of online conference-retreat this year where women came together from all over the world to participate in being lifted up, encouraged and affirmed in their Value, Identity, & Purpose (VIP) to the glory of God.

## INTERNATIONAL PARTICIPATION:

Women from all over the world enrolled for this conference from the USA, United Kingdom, India, Nigeria, Zimbabwe, South Africa, Australia, Nepal, China, Netherlands, Germany, Hong Kong and other nations. Live venue based participation took place at Sango Otta (Nigeria) and at Kothapalli in Andhra Pradesh, India. It was an amazing and a well attended conference. Many lives were impacted.

## SPEAKERS & PERFORMERS:

Speakers at this conference were our founder Pastor Jannet Hopewell (UK), Bishop Joseph (UK), Pastor Enoch Lavender (Australia), Eugene Green (USA), Sarah Lavender (Australia) and others who ran powerful workshops during this event.

## BGTV BROADCAST SUPPORT:

The conference was broadcasted on BGTV (Becoming Greater Television) channel and was seen worldwide. The ministry has developed a working relationship with BGTV that has become instrumental in our effort to uplift women and girls all over the world. Visit them at: [www.bgtvlive.co.uk](http://www.bgtvlive.co.uk)

## TECHNOLOGY ASSISTANCE:

Being able to hold this conference and navigate the time zone difference in India and Africa and across the USA, was no small feat at all. We are thankful to Prayer Pixel Technology for their kind support and assistance at this conference.

## 2023 CONFERENCE DATES:

Our next conference dates are: 21-23 July 2023. We encourage women to register early for it.



# FINANCIAL STATEMENT

In the financial year **2021-2022**, we did not receive any local authority, government or private funding or grant for our work.

We are not funded by any organisation nor do we receive stipends, gratuities, loans, endowments or investments from any party, be it public or private. There are no paid staff members at this charity.

In the financial year **2021-2022**. We did not engage in any fundraising activities for so many reasons. Lack of staff & volunteers being top on that list. We realised many years ago that our best assets are people, volunteers and partners who are willing to support us with their time, resources and mostly their services rather than back us with cash. That is our experience from the onset since 2012 and this realisation has shaped how we operate and grow the charity.

## **People are our most valued assets and resources.**

We have developed partnerships with friends who help us print our materials, with graphic designers who help us create the different posters, booklets, leaflets and other printed resources for free.

Our web team are volunteers who specialise in IT work and donate their time, resources and services which enables us to reach thousands of people. We have donors who support us with essential food parcels, healthcare materials and other items which we give to the women & families we support in Scotland and overseas.

Whenever we need a product, goods or services, we often approach our partners who provide us freely rather than ask them for cash donations. We find people are more than willing to support our work in this way. Our experience has been that it is not how much money the charity has in the bank but how effectively we get a vast amount of things done by just asking for the particular gift(s) required or the services we need at any one time from our partners.

It is the case that our trustees/staff have had to gift the charity with postage stamps or pay for parcel delivery at times out of their own pockets, in order to get things to those who need it from us. This we do with joy. In the future years we may return to conventional fundraising practices when we reach the point where we wish to escalate our services beyond the level where we are right now and where we have sufficient volunteers/fund raisers.

It is important to report that we do not have any external debt owed to anyone. Please see our latest set of accounts overleaf.



# Jannet Hopewell Ministries Scotland Ltd

(Registration number: 411654)  
Balance Sheet as at 30 November 2022

	Note	2022 £	2021 £
<b>Current assets</b>			
Cash at bank and in hand		180	180
<b>Creditors: Amounts falling due within one year</b>	4	<u>(945)</u>	<u>(945)</u>
<b>Net liabilities</b>		<u>(765)</u>	<u>(765)</u>
<b>Capital and reserves</b>			
Retained earnings		<u>(765)</u>	<u>(765)</u>
Shareholders' deficit		<u>(765)</u>	<u>(765)</u>

For the financial year ending 30 November 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved and authorised by the Board on 20 December 2022 and signed on its behalf by:



.....  
Jannet Hopewell  
Director



.....  
Marie Tomlin  
Director

The notes on pages 3 to 4 form an integral part of these financial statements.

# LOOKING AHEAD TO THE FUTURE

As in previous years, our vision for 2023 and beyond is to continue the work we do and to remain passionate about helping women and their children who are stuck in domestic violence or are trying to recover from the experience.

We will keep up our care packages outreach program of helping people with food care, healthcare, helping the elderly, the vulnerable, and helping those stuck in prostitution or sex trafficking and are looking for information on how to get out of it.

We will continue making our online content relevant, up to date and useful for those who need it most. We will carry on distributing leaflets, posters, postcards and encouraging promotional materials to help those in need.

It remains our heart's desire to help young girls who are disabled, condemned and are unable to access education, social care or afford basic needs. We want to help such children and their mothers who are dealing with poverty, being rejected, seen as an outcast and are shunned by society in the developing world.

We continue to hope that new partners will come along in 2023 to help us achieve these goals and help us to reach many more people who needs our help.



# GOVERNANCE

The charity is exclusively governed by its original constitution which has not changed since its inception in 2012. It remains in force. All the activities of the charity has been governed by our constitution and its stated provisions.

# ADMINISTRATION

The charity administrators are:  
Mrs. Jannet Hopewell (Trustee)  
Mrs Marie Cecile Tomlin (Trustee)  
Anna Marie Hopewell (Secretary)

# VOLUNTEER STAFF

The charity's core volunteers are:  
Ms. Sophie Hopewell (Video, Film & Broadcast)  
Mr. Smart Hopewell, Jnr (IT Specialist)  
Ms. Anna Marie Hopewell (Secretary/Administration)

# IT PARTNERS

Our graphic designs, printing design, web maintenance and overall IT work has been supervised by the: PRAYER PIXEL COMPANY.  
[www.prayerpixel.org](http://www.prayerpixel.org) - Becoming Greater Television has been instrumental to our work.

# PROFESSIONAL SUPPORT

**Banking Services Provided By:**  
Kingdom Bank Limited  
Ruddington Fields Business Park,  
Mere Way, Ruddington,  
Nottingham,  
NG11 6JS.

**Accounting Services Provided By:**  
McKenzie Accountants  
12A Chester Street  
Edinburgh  
EH3 7RA.



# OUR PRECIOUS VOLUNTEERS

**2021-2022** has been a very interesting season where it has been difficult to recruit volunteers. Covid seem to strip the society bare of volunteers and the economic climate that followed has made life tougher for a lot of people. The world is increasingly difficult as such we pray that though things may get darker but that people will never lose their joy and will be driven by compassion and sympathy for those suffering or have fallen between the cracks.

We know first hand that businesses are still struggling to stay afloat especially self employed media people, Web designers, IT companies, hospitality industry, gaming industry and professions where our volunteers typically comes from.

Our prayers are with everyone affected. We pray that suffering businesses will bounce back, recover and get back on their feet again in 2023.

We take this opportunity as always to say a BIG THANK YOU to all our past and present volunteers. We want you to know that we appreciate you and we need you to keep supporting the collective work we do to make the lives of many people better.

As always we look forward to the continued support of our current volunteers and we are seeking fresh volunteers such as: **pastors, prayer team members, graphic designers, videographers, producers and editors, domestic violence campaigners, leaflet distributors, web technology experts, administrative volunteers and many others, either occasional helpers, part time or full time volunteers**, without whom we cannot help others.

This financial year, **2021-2022** our volunteers logged an estimated **7,500 man hours**, which if estimated at £10/hour, will be equal to around **£75,000** in monetary value.

Estimated value of donated goods, services or in kind (non-monetary) offering is estimated to be around **£10,500** in monetary value. We are more than grateful for your kindness.



# Thank you!

Thanks to the following organisations  
for their support & services:

**Becoming Greater Television (BGTV)**  
**McKenzie Accountants**  
**Kingdom Bank, Reddington**  
**Dave Printers**  
**Prayer Pixel, Edinburgh**  
**Nandi Food, Edinburgh**  
**Great Life Church, Edinburgh**  
**Gilgal Christian Centre, London**  
**His Divine Love & Miracle Ministries,**  
**Organic Principles & precious others.**

**Special thanks to our amazing & kind**  
**web/IT team who help us 365 days a**  
**year to monitor our online presence,**  
**emails, messages and maintain our**  
**platforms with amazing results to show**  
**for it every year.**  
**We appreciate you all!**





Jannet Hopewell Ministries Scotland Limited  
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Tel: 0131 623 1819 Fax: 0131 608 1036  
Email: [admin@jannethopewellministries.co.uk](mailto:admin@jannethopewellministries.co.uk)

**OSCR**  
Scottish Charity Regulator  
[www.oscr.org.uk](http://www.oscr.org.uk)

**Registered  
Charity  
SC042864**